

Professionals UK Internship Opportunities

Accountancy Internship - Property Management Company

Where: London and Manchester

Busy Award winning Property Management Company with multiple departments including block management, law and finance.

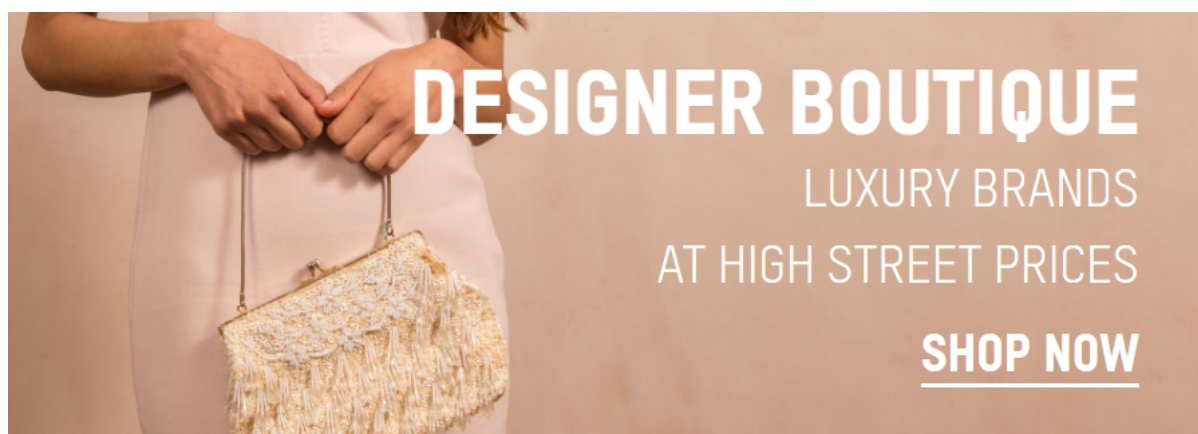
Opportunity to:

- Gain hands on work experience in a private company operating in the competitive property management business
- develop skills for working in a competitive business environment including time management, team working, email communication, carrying out research
- gain transferable accountancy skills including bank reconciliation, payment traces, allocations, cheque completion, financial analysis and data analysis
- gain an understanding of the UK business and accountancy environment including using industry packages
- participate in business meetings with the finance team
- play a role in the running and growth of a UK business assisting with their cashflow and debt management
- activate business specific English language skills – written, spoken, listening and comprehension
- work with people from a range of disciplines and backgrounds

Company Awards:



Finance Internship in International Charity – Newcastle upon Tyne



This international charity works across the world to overcome poverty and suffering. In 2019 they helped over 12 million people in poverty. They operate one of the largest charity retail networks in the UK and this finance internship provides an outstanding opportunity to gain experience in managing the country wide income and expenditure of their retail network.

Tasks:

The role will be tailored to the interests and skills of the intern and could include some or all of the following tasks:

- Logging in and filing of shop income returns
- Checking and entering banking details
- Problem solving and dealing with queries
- Bank Reconciliation work – investigating discrepancies
- Processing gift aid information
- Supervision of other volunteers once gained a certain level of experience
- Processing VAT for reclamation
- Checking the accuracy of invoices
- Processing invoices for payment by entering relevant data onto payment system
- Problem solving and dealing with queries
- Customer Care/phone answering duties
- Opening, sorting and distributing mail
- Filing
- Assisting with the maintenance of records monitoring certain financial documents

Skills:

- Good basic numeracy (essential)
- Have attention to detail
- A basic knowledge of or a willingness to learn IT skills (essential)
- Have an efficient, organised work style
- Be a good team worker
- Show adaptability and flexibility
- Have good interpersonal skills

Location: Newcastle upon Tyne
Minimum time: 4 weeks +
Benefits: Lunch and travel expenses

Finance and Business Administration

Company: World Famous Hotel Brand

Where: Manchester

International Hotel chain with over 400 hotels across the world.

This is a business role providing experience in accountancy, business administration and some marketing.

Opportunity to:

- Gain hands on work experience in a private company operating in the hotel and hospitality business
- develop skills for working in a competitive business environment including time management, team working, email communication, carrying out research
- gain transferable accountancy skills including bank reconciliation, payment traces, allocations, cheque completion, financial analysis and data analysis as well as marketing and office administration
- gain an understanding of the UK business and accountancy environment including using industry packages
- participate in business meetings with the finance team
- play a role in the running and growth of a UK business assisting with their cashflow and debt management
- activate business specific English language skills – written, spoken, listening and comprehension
- work with people from a range of disciplines and backgrounds

Skills:

- Good basic numeracy (essential) and ideally accountancy or finance degree
- Have attention to detail
- A basic knowledge of or a willingness to learn IT skills (essential)
- Have an efficient, organised work style
- Be a good team worker
- Show adaptability and flexibility
- Have good interpersonal skills

Location: Manchester

Minimum time: 12 weeks

Financial Institutions – North East London

These institutions are a fast-growing alternative to traditional banks, building societies and payday lenders. There are currently over 1.2 million members and customers in the United Kingdom. Unlike other companies, the main objective is to encourage saving rather than borrowing and the taking on of debt.

The Institution works with The Co-Operative, the local National Health Service and The Guardian Media Group providing financial services to their employees as well as the local community.

Opportunity to:

- gain hands on work experience in a competitive financial services business
- learn and develop skills in a competitive business environment
- gain transferable business skills including credit control, marketing, customer service, corporate governance, financial management and reporting
- develop a thorough understanding of the microeconomic behaviour of individuals
- intern in a friendly, supportive and motivated environment
- gain experience in financial marketing (planning and implementing)
- learn and develop good customer service skills and experience
- develop an understanding of effective corporate governance
- participate in a meeting of the Board of Directors (some unions)
- gain an understanding of UK and EU financial services regulation
- meet and improve their understanding of people from a wide range of socio-economic, faith and ethical backgrounds
- play a role in the continually rapid growth of these UK institutions, seeing the direct results of your activities
- help people and families get out of debt

Partners:

The **co-operative**



Media, TV and Film Production Company - London

High profile TV and Film Production company working in partnership with large broadcasting companies including the BBC and Sky.

Opportunity to:

- Gain hands on work experience in a private company providing film and video production services
- develop skills for working in a competitive business environment including time management, team working, and business planning
- gain experience of video production techniques using the latest Adobe Suite products and drone equipment
- gain transferable skills in social media marketing for business
- gain an understanding of the UK business and film production environment including using industry packages
- play a role in the running and growth of a UK business assisting with delivery of contracts
- activate business specific English language skills – written, spoken, listening and comprehension
- work with people from a range of disciplines and from across the world

Clients and Accreditations:



Accountancy - Fashion Retailer – London



Internship in the Accountancy Department of a contemporary fashion design brand stocked in 60 outlets including world famous Harrods and Selfridges department stores.

Opportunity to:

- Gain hands on work experience in a private company operating in the competitive fashion retail business
- develop skills for working in a competitive business environment including time management, team working, email communication, carrying out research
- gain transferable business skills including invoicing, reconciliation, credit control, marketing, customer service, financial management and reporting
- gain an understanding of the UK business and accountancy environment including using industry packages (Sage) and CRM (SalesForce)
- participate in business meetings with the finance team
- play a role in the running and growth of a UK business assisting with their cashflow and debt management
- activate business specific English language skills – written, spoken, listening and comprehension
- work with people from a range of disciplines and backgrounds
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Location: Central London

Minimum time: 2 months

What Student's say:

"I am happy with the internship. Everything is going very well. Good company and good staff."

Save, from Thailand

e-Commerce, Logistics, Warehousing and Production - Fashion Retailer – London



Internship in the Accountancy Department of a contemporary fashion design brand stocked in 60 outlets including world famous Harrods and Selfridges department stores.

Opportunity to:

- Gain hands on work experience in a private company operating in the competitive fashion retail business
- develop skills for working in a competitive business environment including time management, team working, email communication, carrying out research
- gain transferable business skills including input to the whole sales process of a business retailer from forecasting and ordering through to order fulfilment.
- participate in business meetings with the logistics and production team
- activate business specific English language skills – written, spoken, listening and comprehension
- work with people from a range of disciplines and backgrounds

Location: Central London

Minimum time: 2 months

What Student's say:

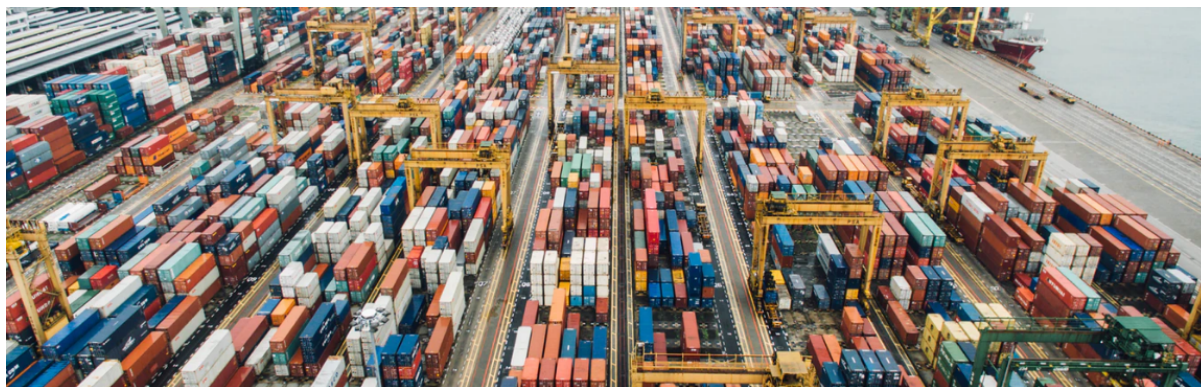
"Everybody was really friendly. Many young interns."

Alexandra, from Germany

Stockists include:



Business Administration for PR and Communications Agency – London



This PR and Communications agency provides dedicated marketing services to companies within the logistics and shipping industries.

They provide a range of services to their clients including PR, crisis management, event management, research and social media consultancy. The Managing Director is committing to providing interns with a rich experience and to learn key business skills for the future.

This business administration role includes getting involved in:

- Assisting with helping to get their financial accounts ready
- Data entry
- Sales and purchase ledgers
- Reconciling the bank accounts
- Working with excel
- Uploading and updating products in their online shop
- Setting up selling prices, discounts
- Design product pages
- Assist with blog posts

Skills:

- Attentional to detail
- Methodical working
- Able to work on their own as well in a team

Location: London
Duration: 8+ weeks

What students say:

“I do enjoy being here and the internship is going great so far. Everyone is really friendly, and I am able to use my English on a daily basis.”

Lien, from Germany

Sales, Marketing and Student Services – Language School - London



This innovative language school has a social mission at the core of its business strategy, providing education to underprivileged students across the world on a one to one basis for all students learning with them in central London.

This internship is an excellent opportunity to gain work experience in an exceptionally friendly and supportive team.

Tasks:

Assisting with:

- Organising social events (student parties, sport activities, tea parties, singalong) and charity events internally and externally
- Liaising and providing support to the students in the school
- Social media updates, content creation and building up online profile
- Project/Collaboration work
- Helping students at front desk
- Serving Walk-Ins looking for information
- Responding to enquiries and converting them into students
- Updating the database (Agile – CRM, CLASS)

Skills:

- High level of written and spoken English
- Highly interested in education and business
- High level of verbal and written communication skills.
- Well organised and able to manage a varied and demanding workload.
- Comfortable in meeting goals and able to deal with a busy environment.

Personal Attributes

- Approachable, friendly and caring
- Resilient with a flexible, 'can-do' approach to work
- Results and customer focused
- Has high expectations of self and others
- A team player and able to build rapport and engage with a diverse range of people
- Committed to equality and diversity

- Committed to continuous improvement through being outward looking and reflective
- Passion to deliver a time of their lives experience to our students

Location: Central London – 5 minutes from Hyde Park
Minimum time: 3 months
Benefits: Travel Card and lunch expenses £5 per day

Business Administration within Event Management – London



Assisting with the community and education department of a warm and welcoming Jewish community in the heart of London, this internship could be a great match for a student looking for a short-term placement of 4 more weeks that also offers generous expenses.

Tasks:

- Redesigning our displays for our school
- Organising our wine cellar and labelling sections
- Tidying and organising educational resources
- Creating an inventory of resources on the computer

Skills:

- Creativity
- A good sense of visuals
- Cleanliness and tidiness
- Diligence
- Organisation

Location: Central London

Minimum time: 4 weeks

Benefits: Travel Card and lunch expenses £15 per day

Business Administration & Marketing – Innovative Health Snacks – Manchester



This young, fun, dynamic team based in Manchester is on a mission to create innovative and delicious healthy foods and drinks.

Their products are stocked in some of the top retailers and supermarkets in the UK including Selfridges, Waitrose, Holland and Barrett, and Fortum and Mason.

Assisting in a close-knit team with office support, sales and marketing, the company is offering a flexible internship to help you discover what you are interested in and what your natural skills are.

Possible tasks:

- Assisting with customer orders and monitoring sales
- Putting together and sending out sample boxes
- Managing the stock levels in the office for internet & sample orders
- Help identify target markets and demographics in the UK
- Develop new B2B relationships
- Assist with new product development
- Helping to find potential sales leads
- Tele-Sales
- Social Media support
- Making recipes and executing short film clips and photos
- Website content management
- Creating blog posts
- Assisting with finance and accounts departments

Location: Manchester
Minimum time: 2 months
Benefits: Breakfast and office snacks provided

Sales & Marketing – Food Manufacture – London



This company is an established UK producer of award-winning artisan Fresh Pasta of the finest quality. We are a leading supplier to premium wholesalers and caterers in London as well of prestigious restaurants, hotels and retailers such as Selfridges and Wholefoods. They also export our products to many countries abroad

Tasks:

- Analysis and Reporting (Sales analysis, internal bulletin, weekly reports, client's analysis, etc)
- Sales Team Support and Preparation of Marketing Material (Flyer, Brochures, etc)
- Support for Trade Shows preparation
- Support with New Branding - Website Project + home delivery
- Internal tasting
- New product development
- Newsletters
- Social Media
- Ad hoc Marketing projects

Skills:

- Good command of English - written and verbal communication skills
- IT Skills - good working knowledge of Office
- Proactive with high attention to detail

Location: London

Minimum time: 3 months

Benefits: £50 expenses per week and free lunch at the company canteen

Promotions Executive – Internship Position - London



This company is part of a fast growing media group, established in 1994, that specialises in consumer, business and travel publishing alongside websites, Apps, awards, events, public sector contracts and reward & benefit programmes for consumers and corporate partners.

The company currently employs 500 people across the UK and Ireland. Assisting with their reward and loyalty department, the internship provides hands on experience.

Role opportunity:

- Take ownership of the weekly distribution of their maps
- Maintain relationships with current partners as well as seeking new potential partnerships
- Updating all databases with relevant information
- Visiting hotels in London that we are in partnership with
- Feeding back information to team on competitors, new hotels, and hotel closures.
- Assisting with the creation of the print flier, checking information before it goes to print
- Liaising with team members to understand what attractions / restaurants need promoting. Using the information to promote these when visiting / calling / emailing hotel partners.
- Assisting Account Manager with organising concierge events

Skills:

- Good of written and spoken English
- Able to work as a team as well as individually
- Able to use initiative and present ideas
- Confident and polite phone manner, confident with going out in London to speak to hotel concierges
- A proactive individual focused on learning and self-improvement
- Able to provide innovative ideas and a fresh view-point and to express these proposals to the team
- Confident in MS Word, Excel and PowerPoint and social media networks (Twitter, Facebook, Instagram and Pinterest)
- Good time management skills and an organised manner
- Experienced in WordPress or other content management system – desirable

Benefits:

- An opportunity to immerse yourself into a fast-paced office environment, within a rapidly growing company with a passionate and experienced team
- A unique opportunity to explore and learn about an influential sector of the market – whilst being mentored by knowledgeable professionals who welcome the opportunity to train and develop others
- An invaluable insight into an established organisation with a proven success record
- Excellent development of communication skills – liaising and working with a wide range of professionals both within the office environment, and across a wide network of distributors
- Achieving a working knowledge of new database systems and enhancing skills with Microsoft Office
- Measurable objectives and quantifiable achievements with a very real sense of purpose –qualities that potential employers value very highly and which facilitate a rapid and interesting learning experience

Location: Kew / Richmond
Minimum time: 3 months
Benefits: Up to £6 per day for travel

What student's say:

“Very friendly. It was exactly how I imagined it would be”
 Marina, from Switzerland

Environmental Science and Research Internship – Glasgow



This Scottish company employs 30 engineers and environmental scientists who specialise in assessing and resolving water and soil contamination. Established 25 years ago, they have experience of working with private individuals through to large national companies and government organisations.

Assisting the technical manager, you will have an opportunity to be involved in:

Tasks:

1. Lab based scientific research/testing
2. Desk based research
3. Desk based data management / analysis
4. Marketing / Business development research

Skills:

1. Basic laboratory experience
2. Good numeracy and scientific writing skills
3. Written / oral communication skills

Location: Glasgow, Scotland
Minimum time: 3 months

Educational Administration – Language School in Central London



This family run business, has a reputation for being fun and dynamic provides English language courses for students aged 14 and above.

This educational administration role includes an opportunity to:

1. Learn how to use their database system to prepare reports and certificates
2. Prepare for induction of new students
3. Answering phone calls
4. Assist with data entry and other day to day tasks

Skills:

1. English at B2 +
2. Computer literate
3. Personable

Location: Central London
Minimum time: 4 weeks
Benefits: Lunch and travel expenses

Tourism Internship – London



This independent tour operator has been in operation for 30 years. They provide a wide range of services with a network of over 500 hotels and arrange tour guides, coaches, transport, theatre, restaurants, receptions and conferences.

Intern tasks typically include:

- Updating the availability of the hotels database as well as affiliates' database
- Running reports to make sure that the database is updated correctly
- Making sure that regular discount and offer updates are received, by liaising with hoteliers
- Attending "fun trips" (i.e. show rounds) in the major hotels in London
- Speaking to hoteliers, reservation agents & Sales Managers
- Sharing opinions on hotels
- Working on project about improving the organisation in the Fit department
- Training new colleague doing the internship
- Helping with the preparation of PowerPoint and/or Excel spreadsheets for presentations for events and groups.
- Helping with the preparation of Programmes and Itineraries for Leisure groups and tours.

Duration: 10+ weeks

English: B2+

Location: Central London, close to beautiful Bloomsbury and walking distance to Regents Park

Benefits: There will be opportunities to go out (mostly, after the working day is over) and see suppliers, sometimes hotels, sometimes restaurants, etc depending on timings.

Luxury 4 Star Hotel – Central London



This beautiful boutique hotel is located centrally close to iconic Hyde Park. The hotel offers stunning views over the park and 48 luxury rooms and suites in a Grade-II townhouse block with original Victoria architecture – including 4 poster beds. They also specialise in private dining and offer a classic English afternoon tea with all the trimmings.

With well over 2,000 reviews on TripAdvisor they have earned an excellent reputation as a result of outstanding customer service and boast a 4.5 star rating of Excellent.

Typical tasks:

- assisting on reception
- providing outstanding customer service
- meeting & greeting customers
- dealing with enquiries and bookings
- order taking, billing, serving customers, food runner

Duration: 3 months
English: B2+
Location: Central London, close to iconic Hyde Park
Benefits: Meals while on duty

What students say:

"Everything and everybody is absolutely perfect with me at the hotel and I have learned every single thing to try to be a good guest ambassador. My English improved a lot during 4 months and I am very glad to chose this place thanks to you!" Clara, from France

"The People are amazing! They were all smiling when I arrived, they introduced themselves and they showed me the hotel. I felt really, really welcome! I liked that I was able to learn so many things. I worked a little bit in sales and marketing, had the chance to see how reservations are done. I was allowed to do check ins and so many other things. Even if I didn't understand something immediately they explained it to me until I got it. It was a great experience!"

Clara, from Germany

Software Development for Boutique Consultancy – London



This boutique consultancy company develops innovative solutions in an enabled environment. It carries out business development studies, systems evaluation, project management and interface, provides regulatory support to a range of stakeholders including satellite operators, companies, regulators and international organisations. They also implement their own projects in smart agriculture and IoT domains.

The internship would involve working directly with the Managing Director who is an award-winning engineer with: two Masters' in Science in aeronautical and space engineering, a diploma in international nuclear law and a MBA.

Tasks:

5. Data management for an IoT agri-tech project
6. Understanding and applying Artificial Intelligence
7. Developing a user interface

Desired skills:

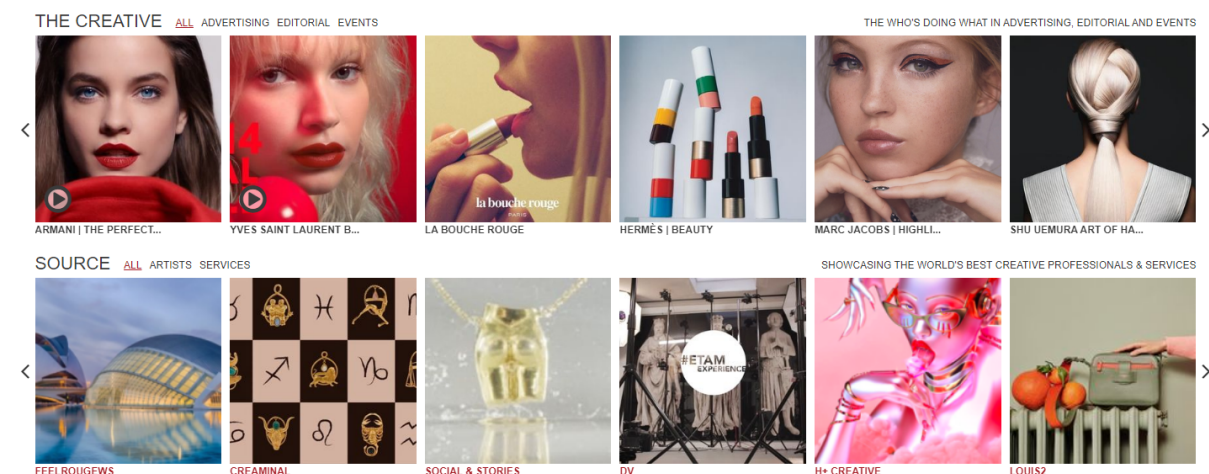
4. Programming language skills and experience
5. Data management
6. AI & Technology

Duration: 3 months
English: B2+
Location: London
Benefits: Travel and lunch expenses

What students say:

"The project was interesting, and I have a big flexibility for my researches or tasks."

Fashion Business and Trends – London



This company provides an online fashion directory with acts as an international reference for the photography, fashion, beauty, luxury, design & advertising industries looking to commission specific research and relationship building.

Tasks:

- Fact checking and data base entries
- Researching new companies in the creative industry
- Research & content collection
- Uploading of content to website
- Assisting with the curation and production of weekly email newsletter
- General office organisation and client correspondence
- Assisting at PR events

Knowledge, skills and competence to be acquired:

- Editorial and research skills.
- Fact-checking
- Knowledge of international creative industries - photography, fashion, advertising, branding etc.
- Marketing and creative Administration.
- Print production, graphic design, web development and content management within the creative industries.

Duration: 3 months
English: B2+
Location: London, close to Islington

Sales and Marketing Internship – Bristol



This media company has been organising leading B2B trade exhibitions for over 20 years and are responsible for a portfolio of over 50 shows across the world. They have recently launched new conferences and trade shows in Las Vegas and Frankfurt.

Assisting the Group Marketing Director and Head of Marketing Operations, this Bristol based company is offering an internship opportunity to get experience of:

1. Data Research
2. Client calling
3. Business Administration
4. Translation
5. Marketing and sales skills

Desired Skills:

1. Confident phone manner
2. The willingness to listen and learn
3. Ideally German speaker

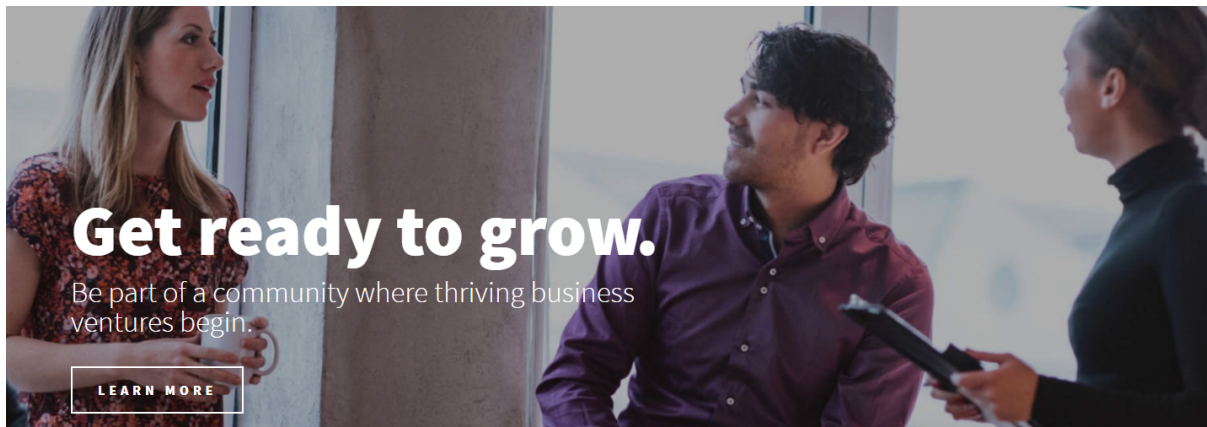
Duration: 2 months

English: B2+

Location: Central Bristol

Benefits: Lunch and travel (up to £10 per day) and team Incentives and rewards

Direct Marketing, Sales and Advertising Internship – Aberdeen / Scotland



This Scotland based marketing agency, specialises in helping businesses of all sizes to grow quickly. They help with customer acquisition campaigns, offer business coaching and mentoring. They work with start up companies through to international brands.

Tasks:

1. Processing CV's
2. Booking accommodation & travel
3. Greeting appointments
4. General admin / reception
5. Assist with creating presentations, spreadsheets etc

Desired skills:

1. Basic English
2. Computer Literate
3. Hard working
4. Desire to learn

Duration: 3 months

English: B2+

Benefits: Lunch and travel

Accountancy Internship – London



This independent, award winning, accountancy firm in London offers accounting and taxation advice to corporates and to individuals. They work with people seeking general accounting and taxation advice, to sole traders, limited companies and partnerships.

Tasks:

- Assist with the bookkeeping for both limited companies and self-employed clients
- Reconcile company and sole trader banks, customer and supplier balances with minimal help
- Complete draft VAT Returns to be reviewed and approved by senior staff
- Complete draft self-employed accounts to be reviewed and approved by senior staff
- Communicate with HMRC and companies house regarding basic queries and issues
- Work one-on-one with senior staff on completing different tasks that arise throughout the day

Desired skills:

1. Good with numbers
2. Excellent attention to detail
3. Some training or experience of accountancy
4. Computer Literate
5. Hard working
6. Desire to learn

Duration: 2 months

English: B2+

Location: London

IT Support Internship at Human Resource Company - London



This company was established in 2003 and has offices in London, Manchester, Abu Dhabi, Prague, Valencia, Italy and Dublin. They have a wide international client base including Aerospace & Aviation, F1 & Motorsport, Engineering & Defence and Marine industries. With a turnover approaching £35M and 90 staff.

The company is looking for an enthusiastic and eager IT Intern to join their Team in their London Head office. The intern will be the sole onsite IT Support Technician Assistant and will provide 1st and 2nd line support to staff.

Key Learning Objectives

- Assist Microsoft desktop troubleshooting and configuration for Windows, MS Office and Windows based printing
- Assist Android, Apple and Windows Mobile device support and configuration
- Support functionality maintenance of Windows Small Business Server 2008 R2
- Support functionality maintenance of MS Exchange Server 2010
- Support functionality maintenance of Citrix XenApps
- Contribute to staff consultation and solution providing in relation to IT related issues
- PC/ Laptop and email set-up for new staff
- Communication management of external IT support unit

Desired Skills:

- Studying towards a degree where your course is relevant to the internship
- Self-motivated, highly organised and attentive
- Show willingness to assist with general business administration duties
- Very good English, both written and spoken

Benefits: Travel and food expenses up to £10 per day
Location: London
Duration: 3 months

Marketing & Theatre Internship – London – Part Time



This innovative and interactive theatre company in London are looking for a marketing assistant intern to support their Artistic Director.

Tasks:

1. Scheduling Company & Show posts covering Facebook, Twitter, Instagram through 'Hootsuite' programme.
2. Interacting as the theatre using Instagram and Twitter to engage and support ticket sales.
3. Engage with various creative spaces around London and deliver print to promote upcoming tour to their spaces.
4. Being a part of the marketing strategy team and collaborating with Film company partner company

Skills:

7. Interest in the UK Theatre Industry.
8. Interest in learning how to launch an effective marketing campaign.
9. Willingness to adapt to new ways of working.
10. Confidence to offer new suggestions.

Benefits: Travel expenses
Location: London
Duration: 1+ month

Supply Chain & Business Development Internship – Brighton



This is an excellent opportunity for a student to gain valuable experience in a growing business.

This entrepreneurial company is based in an exciting work hub in Brighton which offers hands on guidance and support to fast growing businesses. They specialise in natural body care products, which they market and distribute across the UK and internationally. They are growing a 'white label' part of the business producing products for other brands and companies, and this is expanding rapidly.

Role includes an opportunity to gain experience in:

- New business development and customer care
- Care of certain significant purchases including import
- New Product Development
- Stock management related activities
- Carry out some customer facing tasks
- Involvement in marketing projects

Desirable:

- Studying towards a degree where your course is relevant to the internship
- Interest in business development and buying
- Interest in ethical and health products
- Motivated and good at time management

Benefits: Travel and lunch expenses
Location: Brighton
Duration: 3 months

Marketing Internship – Health & Beauty – Brighton



This is an excellent opportunity for a student to gain valuable experience in a growing business.

This entrepreneurial company is based in an exciting work hub in Brighton which offers hands on guidance and support to fast growing businesses. They specialise in natural body care products, which they market and distribute across the UK and internationally. They are growing a 'white label' part of the business producing products for other brands and companies, and this is expanding rapidly.

Role includes an opportunity to gain experience in:

1. Content creation (blogs/news letters)
2. Social media campaigns (Instagram /Facebook)
3. Email marketing
4. Graphics and graphics creation
5. Creative works
6. Customer care
7. wider in marketing projects.

The intern will be directly supervised by the Online Sales Manager in a small team set up and really contribute to the companies online presence and brand in the public and corporate sphere. An opportunity to learn and contribute in an enabling environment.

Desirable:

- Instagram is your friend!
- Studying towards a degree where your course is relevant to the internship
- Passion for marketing and branding, and an interest in generating fan loyalty
- Interest in ethical and health products
- Motivated and good at time management
- Outgoing personality

Benefits: Travel and lunch expenses
Location: Brighton
Duration: 3 months

Marketing for leading Artificial Intelligence Consultancy – London

Imperial College
London

HARVARD
UNIVERSITY



Berkeley
UNIVERSITY OF CALIFORNIA

UCL

Stanford University



MIT



NYU

UNIVERSITY OF
TORONTO

KING'S
College
LONDON

This is an exciting opportunity to gain experience in an artificial intelligence consultancy specialising in developing bespoke AI solutions for business.

The company is a global network of over 400 top-level artificial intelligence and machine learning experts. Their projects follow a best-in-class approach; having the best people plan and implement the right solution that delivers on your business.

Role includes an opportunity to gain experience in helping with:

1. Implementing the company's marketing strategy across digital media channels such as SEO, SEM and social media channels (i.e. Facebook, LinkedIn and Twitter)
2. Conducting analysis on performance of digital media channels (i.e. SEO, SEM, social media), finding insights and making recommendations for our digital marketing strategy
3. Developing content to be posted across company owned channels (e.g. blog) and third-party websites (e.g. Forbes) and amplifying this content across social media channels
4. Assisting with researching and coordinating attendance to industry events, and other events such as client dinners and hackathons
5. Managing communications with their network of data scientists and help leverage the intellectual value within the community. Tasks include interviewing top-level AI experts, updating profiles and supporting us to further grow the network Matching data scientists to industry projects.

Desirable:

1. Background in marketing
2. Experience in digital marketing and copywriting a big plus
3. Experience, knowledge or at least an interest in social media, SEM, SEO and managing and reviewing campaign performance
4. Ideally experience in writing blog posts and articles – or at least an interest in developing and applying this skill

Benefits: Travel expenses

Location: London

Duration: 6 months